



Kentucky Wild

Brand Ambassador Program

Application Date ___/___/___

Are you passionate about wildlife and conservation? Do you love sharing that passion with others? If so, we're looking for enthusiastic volunteers to help spread the word about the Kentucky Wild program! As a volunteer ambassador, you will have the ability to play a vital role in furthering the mission of the Kentucky Wild program!

Name _____

Last

First

Street _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

Date of Birth _____/_____/_____

Ambassadors must be at least 18 years old

Which Area interests you most? (Check all that apply)

Mandatory training sessions are required to learn the expectations and role of representing Kentucky Wild and the Kentucky Department of Fish and Wildlife Resources.

Social Media Influencer

Are you active on social media and enjoy using your platforms to promote your activities, interests, and values? Candidates who meet criteria may be eligible to serve as influencers for the Kentucky Wild program.

Brand Ambassador

Do you have strong communication skills and enjoy talking to attendees of events and festivals? Are you comfortable independently promoting Kentucky Wild to potentially large crowds of people? Candidates who meet the criteria may be eligible to serve as Brand Ambassadors for the Kentucky Wild program.

More About You

How did you hear about opportunities to help promote Kentucky Wild?

How often are you able to devote your time? Please check all that apply.

Daily **Weekly** **Monthly** **As Needed**

Are you available on weekends? _____

Why are you interested in assisting with Kentucky Wild?

Do you have any interests in hunting, fishing, or other outdoor/wildlife activities?

Do you have a current Kentucky Wild membership?

- Yes
 No

Education

Work and/or Volunteer Experience

Organization _____

Job Title _____

Duties _____

Organization _____
Job Title _____
Duties _____

Organization _____
Job Title _____
Duties _____

Organization _____
Job Title _____
Duties _____

*Please note that this role is entirely voluntary. Volunteers are not considered employees and will not receive any financial compensation or employment benefits. Participation is entirely voluntary and can be terminated at any time by either party. Volunteers are expected to comply with the organization's guidelines and work cooperatively with staff members and other volunteers to support the organization's mission and objectives.

References:

Name _____

Phone _____

Email _____

Relationship Personal Professional

Name _____

Phone _____

Email _____

Relationship Personal Professional

We appreciate your interest in Kentucky Wild. By submitting this application, you grant us permission to contact you to set up an interview and to contact listed references.

Please Mail or Deliver to:

OR

Scan and Email to:

**Kentucky Wild Program
Attn: Geoff Roberts
Application
#1 Sportsman's Lane
Frankfort, KY 40601**

**geoffrey.roberts@ky.gov
Subject line: Ambassador**